

CURRICULUM VITAE - GIANFRANCO PIZZUTO

INFORMAZIONI PERSONALI

Nome: Gianfranco Pizzuto

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Nazionalita: Italiana

Luogo di nascita: Contarina (RO), Italia

PROFILO PERSONALE

Imprenditore ed executive esperto nel settore automobilistico, con un forte background nellelettrificazione, nella mobilita sostenibile e nei veicoli ad alte prestazioni. Ho ricoperto ruoli chiave in progetti innovativi, sviluppando soluzioni per la mobilita del futuro.

Con oltre 30 anni di esperienza, sono specializzato in pianificazione strategica, sviluppo del business e valorizzazione del brand. La mia esperienza si concentra sulla creazione di reti globali, sulla collaborazione internazionale e sull'innovazione nelle tecnologie dei veicoli elettrici (EV).

ESPERIENZA PROFESSIONALE

Automobili Estrema (Merano, Torino, Modena)

- Fondatore e CEO (ottobre 2020 presente)

Deputy Director of Operations (luglio 2017 ottobre 2020)

Arlix Italia

- Brand Ambassador (maggio 2024 presente)

GiPi Automotive Consulting Bolzano

- Consulente Automotive (ottobre 2013 ottobre 2020)

Jaguar Land Rover Italia Roma

- EV Brand Ambassador (marzo 2018 - novembre 2019)

Fisker Automotive Irvine (California), Merano (Italia)

- Co-fondatore, Investitore, Distributore (settembre 2007 - settembre 2013)

FAE Group S.p.A. Fondo (Trento)

- Co-fondatore e Vicepresidente Vendite e Marketing (settembre 1989 - settembre 2007)

ISTRUZIONE E FORMAZIONE

Liceo Scientifico e Tecnico, Merano - Indirizzo Matematico-Scientifico-Ingegneristico

LINGUE

Italiano: Madrelingua

Tedesco: Madrelingua

Inglese: Professionale completo

Francese: Professionale

Spagnolo: Professionale

Portoghese: Elementare

COMPETENZE PERSONALI

- Gestione di team
- Negoziazione
- Marketing strategico

PUBBLICAZIONI

- Can we live sustainably?
- Nachhaltigkeit als Lifestyle
- La supercar elettrica brilla a Mesiano nel workshop sul design
- Elektronik-Systeme im Automobil

BREVETTI

- Brevetti per batterie EV

Contatta

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[pizzuto-b704b423](#) (LinkedIn)

www.gianfrancopizzuto.com

(Personal)

Competenze principali

Gestione team

Negoziazione

Marketing

Languages

Italiano (Native or Bilingual)

Tedesco (Native or Bilingual)

Inglese (Full Professional)

Francese (Professional Working)

Spagnolo (Professional Working)

Portoghese (Elementary)

Publications

Can we live sustainably?
Nachhaltigkeit als Lifestyle.

La supercar elettrica brilla a Mesiano
nel workshop sul design

Elektronik-Systeme im Automobil

Patents

Patents for EV batteries

Gianfranco Pizzuto

Founder and CEO at Automobili Estrema

Bolzano, Trentino-Alto Adige, Italia

Riepilogo

I am an experienced automotive entrepreneur and executive with a strong background in electrification, sustainable mobility, and high-performance vehicles. Over the years, I have held key leadership positions in groundbreaking projects where I focused on creating innovative solutions for the future of transportation.

With over 30 years of experience in the automotive industry, I specialize in strategic planning, business development, and brand value creation. My expertise lies in fostering collaborations, building global networks, and driving innovation in electric vehicle (EV) technologies and sustainable energy solutions.

As the founder and CEO of Automobili Estrema, I am committed to pushing the boundaries of electric hypercar performance and redefining luxury in sustainable mobility. My passion for innovation, combined with a deep understanding of market trends, allows me to bridge the gap between cutting-edge technology and real-world applications.

In addition to my technical and business acumen, I am fluent in multiple languages (Italian, German, English, with a good command of French and Spanish), enabling me to operate effectively in diverse cultural environments.

If you are looking to connect or collaborate on forward-thinking projects in the automotive or sustainable mobility sectors, feel free to reach out!

Esperienza

Automobili Estrema

7 anni 9 mesi

Founder

ottobre 2020 - Present (4 anni 6 mesi)

Merano, Trentino-Alto Adige, Italy

Automobili Estrema is a new brand of excellence in the automobile industry which is specialized in design to manufacturing of low volume electric vehicles using the latest technologies, manufactured with light weight composite materials and powered by all electric high performance powertrains. Our operations are split between beautiful South Tirol - Alto Adige, north Italy - Torino, the Italian capital of automotive design and Modena, the heart of the Italian Motor Valley home of some of the most iconic automobile brands in the world.

Deputy Director Of Operations

luglio 2017 - ottobre 2020 (3 anni 4 mesi)

Modena, Emilia-Romagna, Italy

April, 2020 admits COVID-19 crisis we decided to embark into a new endeavor: the creation of the first ITALIAN full electric hypercar. In April 2021, one year later, we moved our HQ to Modena, situated in the heart of the Italian Motor Valley.

September, 2018 World Record attempt for an electric city car.

Salzburg to Oslo within 24 hours, 2.000 km with the SCUDERIA-E modified electric Fiat 500.

What we did:

- Increased the original power of the battery from the original 24 kWh to the actual 56 kWh by keeping the same dimension and weight using 18650 round cells instead of the Samsung SDI pouch cells.
- Augmented the range bringing it from the original 180 km to over 400 km.
- Allow fast charging (DC charging) with VECOTR's fast charging system.
- Adapted the original BMS (Battery Management System) to the new battery.
- Designed a new battery thermal management.

Arlux | Hybrid Motorcycles

Brand Ambassador

maggio 2024 - Present (11 mesi)

Italia

GiPi Automotive Consulting

Automotive Consultant

ottobre 2013 - ottobre 2020 (7 anni 1 mese)

Bolzano Area, Italy

Since 2007 I have been playing an important role in the EV world by joining, as first investor, Fisker Automotive. After 13 passionate years I can tell that my

vision was correct: our future will be electric. With my unique experience, I can support traditional OEMs transitioning towards electric mobility.

Jaguar Land Rover Italia

Jaguar Land Rover Italia EV Brand Ambassador

marzo 2018 - novembre 2019 (1 anno 9 mesi)

Rome Area, Italy

Promoting the introduction of Jaguar's first full electric vehicle: the Jaguar I-Pace.

Fisker Automotive

Investor Co-Founder Distributor

settembre 2007 - settembre 2013 (6 anni 1 mese)

Irvine (California) USA - Merano (Bolzano) Italy

Fisker Automotive Inc., Anaheim, USA

Manufacturer of premium plug-in hybrid electric luxury cars. In 2007, together with Palo Alto Investments, I was Fisker Automotive's first investor. With the Round "A" first \$ 5.2M investment, we could produce the first two show cars and pay for the 2008 Detroit Auto Show. From 2007 until 2012 we could secure about \$ 1B in funding from private investors with an additional \$ 500M allocated from the DOE of which \$ 300M were never transferred for not meeting certain milestones. Fisker Automotive was created from a JV between Fisker Coachbuild and Quantum Technologies. After delivering more than 2600 cars in North America, Europe and the Middle East, in November of 2013 Fisker Automotive filed for Chapter 11 and in February of 2014 it was acquired by Wanxiang North America, an affiliated company of Wanxiang China (manufacturer of automotive parts). The new owners changed the name from Fisker Automotive to Karma Automotive. The production of the new Karma now called the "Revero" resumed in June 2017 at the new Moreno Valley factory.

<https://www.karmaautomotive.com>

- 2007-2009 Contributed to establish the Importer and Dealer network in Europe including the organization of after sales operations.
- 2010-2013 Owner of Fisker Italia, distribution business covering Italy, Austria, Slovakia, Monaco, and the former Yugoslavian countries.

FAE GROUP SPA

Founder and Senior Vice President Sales and Marketing

settembre 1989 - settembre 2007 (18 anni 1 mese)

Fondo (Trento) Italy

Fae Group S.p.A., Fondo (Trento) Italy

Leading manufacturer of farming, forestry and construction equipment.

1989-2007 Vice President and co-owner.

- In 1989 I was one of the four founders and co-owners. I've build up from scratch the entire

importer/dealer network in Europe, North and Latin America, South-East Asia and Australia including the organization of after sales operations.

- 2003-2007, after an important construction equipment supply contract with Caterpillar, I moved to Atlanta (GA) where I've started FAE USA Inc., to better serve the US and Canadian market. In the following years, I've also created three more subsidiaries: near Berlin in Germany, Edmonton/Canada and Melbourne/Australia.

Formazione

High School for Math, Science and Engineering at City College of Merano